



Paul J.R. Renaud

Keynote Speaker, Certified Executive Coach

(<https://www.youtube.com/watch?v=SG51XlwSxOU>)

Paul Renaud is a native of Ottawa, Ontario, Canada and the dynamic force behind helping others perform above expectations. A Certified Executive Coach (ICF), he specializes in peak performance, Brain-Science & Marketing.

Paul's coaching protocols occur at many levels of management, from entrepreneurs and managers all the way to the C-suite. He defines his skills in coaching as the intersection of doing 'what he enjoys' and 'what he's destined to do.' Striving for peak performance with all clients as they achieve their goals, Renaud facilitates complete client transformation and, at the same time, embracing change.

Over fifteen of the past thirty years he worked professionally at senior management levels, including Vice-President of Sales at Vodafone and Chief Commercial Officer at Orange.

Paul has coached startups and multinationals such as Google, Coca-Cola, Bitdefender, eMAG, Orange, Vodafone, GE Capital, Toyota, UPS, UPC, Fokker, Endava and Bell Canada.

His clients include various industries such as manufacturing, retail, real estate, packaging, music-management, online trading, logistics, BTL and Law firms.

During a broad-based career Paul lived and worked in Asia, South America, North America, Europe, Africa and the Middle East.

An energetic communicator and a TEDx Speaker (https://www.youtube.com/watch?v=pe_3VLI-LEA), he centers his coaching profession on:

- Executive coaching,
- Behavioral coaching and peak performance
- Brain-based interventions (Brain Science)

In 2007, Paul began specific and essential training within the coaching profession. He's certified in Brain-based Interventions with the Neuro Business Group - www.neurobusinessgroup.com and continues to further his expertise within the *International Coach Federation*. With more than eight years of coaching experience, Paul works with individuals, teams and organizations worldwide either in person or via video conference.

Paul is a founder of the *Centre for Effective Coaching*, an organization which will be recognized as the Leading Partner in creating sustainable change and a positive impact on performance for the European market. <http://www.centreforeffectivecoaching.com>

Based in Bucharest, Romania, Paul authored a book and white papers entitled:

- *A Networking Book, 2014*, available on Amazon.com
- *What I've learned from Steve Jobs*
- *Going for Growth: Generating Top Line Revenues with Marketing* and

He is a monthly contributor to Biz Magazine and his *I Feel Good* blog (<http://www.paul-renaud.com/category/i-feel-good-blog>) deals with both Coaching and Peak Performance.

Paul developed a *Masters of Networking* workshop and is Adjunct Professor of Marketing at the *Maastricht School of Management*, within the *Executive MBA Program* in Bucharest.