



## Paul J.R. Renaud

Certified Executive Coach, TEDx Speaker, Author, “A Networking Book”

Paul Renaud is a native of Ottawa, Ontario, Canada and the dynamic force behind helping others perform above expectations. A Certified Executive Coach (ICF), he specializes in peak performance, Brain-Science & Marketing.

Paul’s coaching protocols occur at many levels of management, from entrepreneurs and managers all the way to the C-suite. He defines his skills in coaching as the intersection of doing ‘what he enjoys’ and ‘what he’s destined to do.’ Striving for peak performance with all clients as they achieve their goals, Renaud facilitates complete client transformation and, at the same time embracing change.

Spanning a thirty two year career, he worked professionally at senior management levels, including Vice-President of Sales at Vodafone and Chief Commercial Officer at Orange.

Paul has coached multinationals such as Google, Coca-Cola, Philips, Adobe, Bitdefender, eMAG, GE Capital, Toyota, UPS, UPC, Fokker and Endava.

His clients include various industries such as manufacturing, retail, software development, packaging, online, logistics, telecoms, FMCG and law firms.

During a broad-based career Paul lived and worked in Asia, South America, North America, Europe, and Africa.

An energetic communicator and a TEDx Speaker, he centers his coaching profession on:

- Executive coaching,
- Behavioral coaching and peak performance
- Brain-based interventions (Brain Science)

In 2007, Paul began specific and essential training within the coaching profession. He’s certified in Brain-based Interventions with the Neuro Business Group ([www.neurobusinessgroup.com](http://www.neurobusinessgroup.com)) and continues to further his expertise within the *International Coaching Federation*. With more than six years of coaching experience, Paul works with individuals, teams and organizations.

Paul is a founder of the *Centre for Effective Coaching*, an organization which will be recognized as the Leading Partner in creating sustainable change and a positive impact on performance for the European market. <http://www.centreforeffectivecoaching.com>

Paul authored a book and white papers entitled:

- *A Networking Book, 2014*, available on Amazon.com & Audible.com
- *What I’ve learned from Steve Jobs*
- *Going for Growth: Generating Top Line Revenues with Marketing*

He is a contributor to Biz Magazine and his *I Feel Good* blog (<http://www.paul-renaud.com/category/i-feel-good-blog>) deals with both Coaching and Peak Performance.

Paul developed a *Masters of Networking* workshop and is Adjunct Professor of Marketing at the *Maastricht School of Management* in Bucharest.

[www.paul-renaud.com](http://www.paul-renaud.com)