

Paul J.R. Renaud

Paul J.R. Renaud is a native of Ottawa, Ontario, Canada and the dynamic force behind helping others perform above expectations. A qualified Executive Coach, he specializes in peak performance, brain-based interventions and marketing.

Paul's coaching protocols occur at many levels of management, from entrepreneurs and managers all the way to the C-suite. He defines his skills in coaching as the intersection of doing 'what he enjoys' and 'what he's destined to do.' Striving for peak performance with all clients as they achieve their goals, Renaud facilitates complete client transformation and, at the same time, embracing change.

Over fifteen of the past thirty years he worked professionally at senior management levels, including Vice-President of Sales at Connex (Vodafone) and Marketing Director at Romtelecom in Romania.

Paul coached organizations such as Google, Coca-Cola, Bitdefender, Orange, Vodafone, Endava, GE Capital, Toyota, IDC research, Pyramid Research, Bell Canada and eMAG. His clients include various industries such as retail, real estate, packaging, music-management, online trading, logistics and BTL. During a broad-based career Paul lived and worked in Asia, South America, North America, Europe, Africa and the Middle East.

An energetic communicator and captivating facilitator, he centers his coaching profession on:

- Executive coaching,
- Behavioral coaching and peak performance, as well as
- Brain-based interventions (Brain Science)

In 2007, Paul began specific and essential training within the coaching profession. He's certified in Brain-based Interventions with the Neuro Business Group (www.neurobusinessgroup.com) and continues to further his expertise within the International Coaching Federation. With more than six years of coaching experience, Paul works with individuals, teams and organizations.

Based in Bucharest, Romania, Paul authored a number of reports, including white papers titled:

- Going for Growth: Generating Top Line Revenues with Marketing and
- How to Survive a Recession

He is a monthly contributor to Biz Magazine and his I Feel Good blog deals with both Coaching and Peak Performance.

Paul developed a Masters of Networking workshop and is Adjunct Professor of Marketing at the Maastricht School of Management, within the Executive MBA Program in Bucharest, as well as at the University of New York in Prague (UNYP).